



## FOR IMMEDIATE RELEASE

### **Anthony G. Natale, CFA, Joins Bryn Mawr Trust's Wealth Management Division as Vice President, Manager of Strategic Research**

Bryn Mawr, Pa., January 15, 2016 – Bryn Mawr Bank Corporation (NASDAQ: BMT) (the "Corporation"), parent of The Bryn Mawr Trust Company (the "Bank"), today announced that it has appointed Anthony G. Natale, CFA, as Vice President, Manager of Strategic Research in the Wealth Management Division of the Bank. He is working in the Division's Devon, PA, office.

Mr. Natale joins Bryn Mawr Trust from Morgan Stanley Wealth Management, where he had been an investment officer and Vice President of Global Investment Manager Analysis.

"We are pleased to welcome Tony to the expanding Wealth Management Division at Bryn Mawr Trust," said Gary Madeira, Executive Vice President and Head of the Wealth Management Division. "His investment research experience will provide an important voice in the Investment Policy Committee decision-making process and assist in our tactical asset allocation decisions, which should enhance the client experience."

Mr. Natale holds the Chartered Financial Analyst® designation and is an affiliate member of the CFA Society of Philadelphia. He also holds NASD licenses: Series 4, 7, 24, 63 and 65. He earned a B.S. degree in finance from Penn State University, and he resides in Delaware County, PA.

The Bryn Mawr Trust Company, founded in 1889 and headquartered in Bryn Mawr, PA, operates 26 retail bank locations in Montgomery, Chester, Delaware and Philadelphia Counties in Pennsylvania, and New Castle County, Delaware. The company also serves clients through its Wealth, Private Banking and Insurance divisions as well as Mortgage and Commercial Lending departments. Further information about services offered may be obtained at [www.bmtc.com](http://www.bmtc.com).

Contact:

Tina S. McDonald  
Senior Vice President  
610.581.4875  
[tmcDonald@bmtc.com](mailto:tmcDonald@bmtc.com)

#### FORWARD LOOKING STATEMENTS AND SAFE HARBOR

This press release contains statements which, to the extent that they are not recitations of historical fact may constitute forward-looking statements for purposes of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended. Such forward-looking statements may include financial and other projections as well as statements regarding the Corporation's future

plans, objectives, performance, revenues, growth, profits, operating expenses or the Corporation's underlying assumptions. The words "may," "would," "should," "could," "will," "likely," "possibly," "expect," "anticipate," "intend," "estimate," "target," "potentially," "probably," "outlook," "predict," "contemplate," "continue," "plan," "forecast," "project," "are optimistic," "are looking," "are looking forward" and "believe" or other similar words and phrases may identify forward-looking statements. Persons reading this press release are cautioned that such statements are only predictions, and that the Corporation's actual future results or performance may be materially different.

Such forward-looking statements involve known and unknown risks and uncertainties. A number of factors, many of which are beyond the Corporation's control, could cause our actual results, events or developments, or industry results, to be materially different from any future results, events or developments expressed, implied or anticipated by such forward-looking statements, and so our business and financial condition and results of operations could be materially and adversely affected. Such factors include, among others, our need for capital, our ability to control operating costs and expenses, and to manage loan and lease delinquency rates; the credit risks of lending activities and overall quality of the composition of our loan, lease and securities portfolio; the impact of economic conditions, consumer and business spending habits, and real estate market conditions on our business and in our market area; changes in the levels of general interest rates, deposit interest rates, or net interest margin and funding sources; changes in banking regulations and policies and the possibility that any banking agency approvals we might require for certain activities will not be obtained in a timely manner or at all or will be conditioned in a manner that would impair our ability to implement our business plans; changes in accounting policies and practices; the inability of key third-party providers to perform their obligations to us; our ability to attract and retain key personnel; competition in our marketplace; war or terrorist activities; material differences in the actual financial results, cost savings and revenue enhancements associated with our acquisitions; and other factors as described in our securities filings. All forward-looking statements and information set forth herein are based on Management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. The Corporation does not undertake to update forward-looking statements.

For a complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review our filings with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K, as well as any changes in risk factors that we may identify in our quarterly or other reports subsequently filed with the SEC.

###