



FOR IMMEDIATE RELEASE

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Bryn Mawr Bank Corporation Appointments New Senior Vice President and Treasurer

Bryn Mawr, Pa., **January 6, 2016** – Bryn Mawr Bank Corporation (NASDAQ: BMTC), (the “Corporation”), parent of The Bryn Mawr Trust Company (the “Bank”), has appointed Keith B. McCutcheon as Senior Vice President and Treasurer of the Corporation and the Bank. Mr. McCutcheon joined Bryn Mawr Trust on November 30, 2015. Prior to joining Bryn Mawr Trust, Mr. McCutcheon served as Chief Investment Officer and Treasurer of Susquehanna Bank. Prior to Susquehanna Bank, Mr. McCutcheon was the senior portfolio manager and head of wholesale funding with Webster Bank based in Waterbury, Connecticut.

Mr. McCutcheon brings a wealth of diverse Treasury experience to Bryn Mawr Trust. He has expertise in wholesale funding, portfolio management, capital markets and asset-liability management. Mr. McCutcheon has demonstrated ability to work with people across the organization as well as coaching and mentoring staff. He is particularly adept at building trust and positive working relationships with external parties.

Mike Harrington, Executive Vice President and Chief Financial Officer, stated “I am thrilled to be working with Keith again. Keith is a highly skilled Treasurer as well as a great business partner who will bring value to many areas of the organization. We are fortunate to have him on our team”.

Mr. McCutcheon is originally from Alexandria, Virginia and earned a Bachelor of Arts degree in history from Dickinson College in Carlisle, PA and a Masters of Business Administration in Finance from American University in Washington, DC. He is also a Certified Treasury Professional (CTP).

The Bryn Mawr Trust Company, founded in 1889 and headquartered in Bryn Mawr, Pennsylvania, operates 26 retail bank locations in Montgomery, Chester, Delaware and Philadelphia Counties in Pennsylvania and New Castle County, Delaware. The company also serves clients through its Wealth, Private Banking and Insurance divisions in addition to Mortgage and Commercial Lending Departments. Further information about products and services offered may be obtained at www.bmtc.com.

FORWARD LOOKING STATEMENTS AND SAFE HARBOR

This press release contains statements which, to the extent that they are not recitations of historical fact may constitute forward-looking statements for purposes of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended. Such forward-looking statements may include financial and other projections as well as statements regarding the Corporation's future plans, objectives, performance, revenues, growth, profits, operating expenses or the Corporation's underlying assumptions. The words "may," "would," "should," "could," "will," "likely," "possibly," "expect," "anticipate," "intend," "estimate," "target," "potentially," "probably," "outlook," "predict," "contemplate," "continue," "plan," "forecast," "project," "are optimistic," "are looking," "are looking forward" and "believe" or other similar words and phrases may identify forward-looking statements. Persons reading this press release are cautioned that such statements are only predictions, and that the Corporation's actual future results or performance may be materially different.

Such forward-looking statements involve known and unknown risks and uncertainties. A number of factors, many of which are beyond the Corporation's control, could cause our actual results, events or developments, or industry results, to be materially different from any future results, events or developments expressed, implied or anticipated by such forward-looking statements, and so our business and financial condition and results of operations could be materially and adversely affected. Such factors include, among others, our need for capital, our ability to control operating costs and expenses, and to manage loan and lease delinquency rates; the credit risks of lending activities and overall quality of the composition of our loan, lease and securities portfolio; the impact of economic conditions, consumer and business spending habits, and real estate market conditions on our business and in our market area; changes in the levels of general interest rates, deposit interest rates, or net interest margin and funding sources; changes in banking regulations and policies and the possibility that any banking agency approvals we might require for certain activities will not be obtained in a timely manner or at all or will be conditioned in a manner that would impair our ability to implement our business plans; changes in accounting policies and practices; the inability of key third-party providers to perform their obligations to us; our ability to attract and retain key personnel; competition in our marketplace; war or terrorist activities; material differences in the actual financial results, cost savings and revenue enhancements associated with our acquisitions; and other factors as described in our securities filings. All forward-looking statements and information set forth herein are based on Management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. The Corporation does not undertake to update forward-looking statements.

For a complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review our filings with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K, as well as any changes in risk factors that we may identify in our quarterly or other reports subsequently filed with the SEC.

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