



FOR RELEASE: IMMEDIATELY
FOR MORE INFORMATION CONTACT:

610-581-4730

Francis J. Leto,
President and CEO

Alison E. Gers, COO
610-581-4828

Bank Mawr Trust Contributes to the Sandy Rollman Ovarian Cancer Center through their Men's and Women's Health Initiative

Bryn Mawr, Pa., January 6, 2016 - Bryn Mawr Bank Corporation (NASDAQ: BMTC), (the "Corporation"), parent of The Bryn Mawr Trust Company (the "Bank"), announced the Corporation's contribution to the Sandy Rollman Ovarian Cancer Foundation. Through the donations of employees and a matching company contribution, Bryn Mawr Trust was able to donate \$5,700.00 to the fight against ovarian cancer. This money was raised as part of Bryn Mawr Trust's on-going initiative targeting the critical health issues facing both men and women specifically through Casual for Cause donation. The Sandy Rollman Ovarian Cancer Foundation is an especially important cause to the employees of Bryn Mawr Trust. Each year Bryn Mawr Trust employees are joined by the local community to participate in the Linda Kahley Ovarian Cancer Walk. Linda Kahley was a dedicated employee of Bryn Mawr Trust for more than thirty-seven years, who lost her battle with ovarian cancer in 2008. Since the inaugural cancer research walk in 2009, more than \$108 thousand has been raised by Bryn Mawr Trust for ovarian cancer research with all funds donated to The Sandy Rollman Cancer Foundation.

Frank Leto, President and Chief Executive Officer, stated, “It was a proud moment for the entire Bryn Mawr Trust organization to continue our support of this important cause. We think it is an ideal way to honor Linda while helping to raise money for research to fight this terrible disease”.

It is estimated that approximately 22,000 women each year will be diagnosed with ovarian cancer and more than 15,000 will die each year from this deadly disease. Ovarian cancer ranks fifth in cancer deaths among women.

The Bryn Mawr Trust Health Initiative Committee is planning a series of other health initiatives throughout 2016.



Bryn Mawr Trust is proud to donate to the Sandy Rollman Ovarian Cancer Foundation. Through the donations of employees and a company contribution, Bryn Mawr Trust was able to donate \$5,700.00 to the fight against ovarian cancer. (Left to right) President and CEO of Bryn Mawr Trust, Frank Leto and Co-Founder and Executive Director of the Sandy Rollman Ovarian Cancer Foundation, Robin Cohen.

FORWARD LOOKING STATEMENTS AND SAFE HARBOR

This press release contains statements which, to the extent that they are not recitations of historical fact may constitute forward-looking statements for purposes of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended. Such forward-looking statements may include financial and other projections as well as statements regarding the Corporation's future plans, objectives, performance, revenues, growth, profits, operating expenses or the Corporation's underlying assumptions. The words "may," "would," "should," "could," "will," "likely," "possibly," "expect," "anticipate," "intend," "estimate," "target," "potentially," "probably," "outlook," "predict," "contemplate," "continue," "plan," "forecast," "project," "are optimistic," "are looking," "are looking forward" and "believe" or other similar words and phrases may identify forward-looking statements. Persons reading this press release are cautioned that such statements are only predictions, and that the Corporation's actual future results or performance may be materially different.

Such forward-looking statements involve known and unknown risks and uncertainties. A number of factors, many of which are beyond the Corporation's control, could cause our actual results, events or developments, or industry results, to be materially different from any future results, events or developments expressed, implied or anticipated by such forward-looking statements, and so our business and financial condition and results of operations could be materially and adversely affected. Such factors include, among others, that the integration of Continental Bancorp, Inc.'s business with the Corporation may take longer than anticipated or be more costly to complete and that the anticipated benefits, including any anticipated cost savings or strategic gains may be significantly harder to achieve or take longer than anticipated or may not be achieved, our need for capital, our ability to control operating costs and expenses, and to manage loan and lease delinquency rates; the credit risks of lending activities and overall quality of the composition of our loan, lease and securities portfolio; the impact of economic conditions, consumer and business spending habits, and real estate market conditions on our business and in our market area; changes in the levels of general interest rates, deposit interest rates, or net interest margin and funding sources; changes in banking regulations and policies and the possibility that any banking agency approvals we might require for certain activities will not be

obtained in a timely manner or at all or will be conditioned in a manner that would impair our ability to implement our business plans; changes in accounting policies and practices; the inability of key third-party providers to perform their obligations to us; our ability to attract and retain key personnel; competition in our marketplace; war or terrorist activities; material differences in the actual financial results, cost savings and revenue enhancements associated with our acquisitions; and other factors as described in our securities filings. All forward-looking statements and information set forth herein are based on management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. The Corporation does not undertake to update forward-looking statements.

For a complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review our filings with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K, as updated by our quarterly or other reports subsequently filed with the SEC.

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