



FACTS	WHAT DOES BRYN MAWR BANK CORPORATION DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> ■ Social Security number and income ■ account balances and payment history ■ credit history and credit scores When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bryn Mawr Bank Corporation chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Bryn Mawr Bank Corporation share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes— to offer our products and services to you	YES	NO
For joint marketing with other financial companies	YES	NO
For our affiliates' everyday business purposes— information about your transactions and experiences	YES	NO
For our affiliates' everyday business purposes— information about your creditworthiness	YES	YES
For our affiliates to market to you	YES	YES
For nonaffiliates to market to you	NO	WE DON'T SHARE

To limit our sharing	<ul style="list-style-type: none"> Call 844-962-1972 or Mail the form below <p>Please note: If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>
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Questions?	Call 844-962-1972 or go to www.bmtc.com
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Mail-in Form		
	Mark any/all you want to limit: <input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes. <input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.	
Name		Mail to: The Bryn Mawr Trust Company 801 Lancaster Avenue Bryn Mawr, PA 19010 Attention: Compliance Officer
Address		
City, State, Zip		
Account #		

Who we are	
Who is providing this notice?	Bryn Mawr Bank Corporation, its subsidiaries, The Bryn Mawr Trust Company of Delaware, and The Bryn Mawr Trust Company, and its subsidiaries, BMT Insurance Advisors, Bryn Mawr Equipment Finance, Inc., and KCMI Capital, Inc.
What we do	
How does Bryn Mawr Bank Corporation protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We restrict access to your personal and account information to only those employees who need to know that information to provide our products and / or services to you.
How does Bryn Mawr Bank Corporation collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> ■ open an account or apply for a loan ■ seek advice about your investments or apply for insurance ■ provide account information We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes—information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.
Your right to know	You have the right to request that Bryn Mawr Bank Corporation disclose information to you about our collection and use of your personally identifiable information over the past 12 months. Only you may make a verifiable consumer request related to your personal information. Once we receive and confirm your verifiable consumer request (either through the hotline or mail in form above), we will disclose to you: <ul style="list-style-type: none"> ■ The categories of personal information we collected about you. ■ The categories of sources for the personal information we collected about you. ■ Our business or commercial purpose for collecting or selling that personal information. ■ The categories of third parties with whom we share that personal information. ■ The specific pieces of personal information we collected about you (also called a data portability request). We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. <u>Making a verifiable consumer request does not require you to create an account with us.</u> We will only use personal information provided in a verifiable consumer request to verify the requestors' identity or authority to make the request.
Your right to deletion	You have the right to request that Bryn Mawr Bank Corporation delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request, we will delete (and direct our service providers to delete) your personal information from our records, unless an exception applies.

Your right to deletion	<p>We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:</p> <ul style="list-style-type: none"> ■ Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you. ■ Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities. ■ Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us. ■ Comply with a legal or regulatory obligation. ■ Make other internal and lawful uses of that information that are compatible with the context in which you provided it. <p><u>Exercising Access, Data Portability, and Deletion Rights</u></p> <p>To exercise the access, data portability, and deletion rights described above, please submit a verifiable consumer request to us by using the methods described within the “To Limit Our Sharing” section.</p>
Response Timing and Format	<p>We endeavor to respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to 90 days), we will inform you of the reason and extension period in writing.</p> <p>If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.</p> <p>Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.</p> <p>We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.</p>
Non-Discrimination	<p>Bryn Mawr Bank Corporation will not discriminate against you for exercising any of your privacy rights. Unless permitted by law, we will not:</p> <ul style="list-style-type: none"> ■ Deny you goods or services ■ Charge you different prices or rates for goods or services, including through granting discounts or other benefits, including penalties. ■ Provide you a different level or quality of goods or services. ■ Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

Definitions

Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies. Our affiliates include:</p> <ul style="list-style-type: none"> ■ <i>Our affiliates include those companies that control, are controlled by or under common control with the Bryn Mawr Bank Corporation including The Bryn Mawr Trust Company of Delaware, and The Bryn Mawr Trust Company including BMT Insurance Advisors, Inc., Bryn Mawr Equipment Finance, Inc., KCMI Capital, Inc, among others.</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ <i>Bryn Mawr Bank Corporation does not share with nonaffiliates so they can market to you.</i>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ■ <i>Our joint marketing partners include credit card and other consumer lending companies.</i>